

User Agreement

This User Agreement (hereinafter referred to as the “Agreement”) governs the relationship between “PPC Rebels” (hereinafter referred to as the “Company”, “We”, “Us”, “Our”) and any individual or legal entity using the Company's services (hereinafter referred to as the “User”, “You”, “Your”).

Please read this Agreement carefully before using our services. By using the PPC Rebels website and/or services, you confirm your acceptance of the terms of this Agreement.

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1. General Provisions

- 1.1. The Company provides services in the field of contextual advertising, paid traffic, digital marketing, and related services.
- 1.2. This Agreement comes into force from the moment the User begins using the website or services of the Company and remains in effect until terminated by either party.

2. Services

2.1. The specific list and terms of the services are outlined in an individual contract, offer, or request form agreed upon with each User.

2.2. The Company reserves the right to modify the services provided, including adding or discontinuing them, without prior notice.

3. Obligations of the Parties

3.1. User Obligations:

- Provide accurate and up-to-date information necessary for the provision of services.
- Pay for the Company's services as per the agreed contract.
- Refrain from any actions that may disrupt the operation of the website and/or services.

3.2. Company Obligations:

- Provide services in accordance with this Agreement and the concluded contract.
 - Maintain the confidentiality of the information provided by the User.
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4. Liability of the Parties

4.1. The Company is not liable for any losses incurred by the User due to improper use of advertising tools, actions by third parties, or force majeure circumstances.

4.2. The User is fully responsible for the accuracy of the provided information and the consequences of its use in advertising campaigns.

5. Confidentiality

5.1. All information provided by the User within the scope of cooperation is considered confidential and will not be disclosed to third parties without the User's written consent, unless required by law.

6. Changes to the Agreement

6.1. The Company reserves the right to amend the terms of this Agreement at any time.

6.2. Continued use of the website or services after changes have been made constitutes the User's acceptance of those changes.

7. Advertising Account Acquisition and Balance Replenishment

7.1. To access the Company's services, the User must purchase Google Ads advertising accounts from the Company.

7.2. The price of a single account or a package of accounts is provided upon request in the form of an official offer (purchase proposal), which is valid for a specified period. All purchase terms – including pricing, activation timelines, and volume – are detailed in this offer.

7.3. The Company offers the following options:

- Purchase of individual Google Ads accounts;
- Bulk purchase of accounts in packages. Within one active package, a User may receive up to 10 accounts per day.

7.4. To receive a Google Ads account, the User must provide:

- An email address to which administrative access will be granted;
- The desired time zone of the account;
- The name of the Google Ads account.

7.5. Access provisioning and interaction process: To activate and transfer a Google Ads account, the User must provide the email address for administrative access, the desired account name, and time zone. An invitation from the Google Ads system will then be sent to that email, which the User must accept to gain admin access.

The Company does **not** assist with linking purchased accounts to the User's MCC (My Client Center). All accounts remain under the Company's MCC.

The Company provides **only administrative (admin) access** to the purchased advertising accounts. We do **not** provide guest MCC access before purchase or any access type other than full admin.

Admin access is granted **only after full payment and a 20 EUR top-up**, which officially activates the account and transfers it to the User.

Upon activation, the Company may, upon request, provide:

- A spreadsheet with current financial data for the Google Ads accounts, including balances, remaining funds, refunds, and internal fund movements via the cashpool;
- Detailed weekly and monthly reports for each account, including ad activity, budget spending, clicks, impressions, conversions, and other key metrics.

These reports are based on actual data from ad platforms and may be shared as spreadsheets, dashboards, or other visual formats, depending on User preferences.

7.6. All advertising accounts purchased from the Company are funded via an internal system – the *cashpool*.

The User funds the *cashpool*, and the Company charges a service fee and may convert currencies using its internal exchange rate at the time of the transaction.

7.7. Once the *cashpool* is topped up, the User may freely and commission-free allocate funds to any Google Ads accounts purchased from the Company.

7.8. The **minimum funding amount** when creating a new Google Ads account is **20 EUR**.

This amount is mandatory and used for account activation.

It is **non-refundable**, even if the account remains unused.

Any amount deposited **above** the initial 20 EUR may be refunded back to the *cashpool* free of charge in **3 business days** after the refund request.

7.9. In the event of a **Google account suspension or ban**, the User has the right to:

- Submit an appeal to Google Ads support independently; or
- Decline further use of the account and initiate a refund request for the remaining balance (excluding the initial 20 EUR).

7.10. If an account is closed due to User request or a Google ban, the remaining balance above the initial 20 EUR may be refunded to the User's *cashpool* **without any fees**.

Refund processing takes up to **3 business days** after funds are returned from Google Ads.

7.11. PPC Rebels does **not provide automatic replacements** for blocked or deactivated accounts.

If the User wishes to continue:

- They may purchase a new Google Ads account under the standard terms; or
- If they have an active package, they may use one of the available daily activations (up to 10 accounts per day).

8. Refund Policy

8.1. Payments for services are final and non-refundable unless otherwise stated in an individual agreement.

8.2. Refunds are only possible in cases of documented failure or improper service delivery by the Company.

8.3. If the User cancels after services have started, payments are non-refundable due to incurred preparation/setup costs.

8.4. Unused funds may be refunded in two ways:

8.4.1. **Cashpool Refund:** No fee. Funds remain within the internal balance for future campaigns.

8.4.2. **External Withdrawal:** To a bank or crypto wallet with a 9% operational fee, plus:

- Payment system fees;
- Currency exchange costs;
- Wire transfer fees—borne by the User.

8.5. Refund requests are processed within 10 business days upon receipt via email.

8.6. When opening a new Google Ads account, a €20 initial balance must be added to cashpool and transferred to the ad account.

This amount is required for account activation and is non-refundable, even if unused or blocked. Amounts above €20 may be refunded to the cashpool within 3 business days and then withdrawn as per clause 8.4.2.

9. Warranties

9.1. The Company guarantees good faith performance and use of verified methods.

9.2. However, the Company does not guarantee specific results (e.g., traffic, clicks, leads, sales), as these depend on various factors.

9.3. The Company is not responsible for changes in ad platform algorithms (Google Ads, Meta Ads, etc.) that may affect campaign results.

10. Permissible Advertising Verticals and Compliance Policy

10.1. Allowed ad verticals for PPC Rebels' Google Ads accounts include:

- **Whitehat:** Legitimate and policy-compliant (e-commerce, info products, brand sites, etc.);
- **Greyhat:** Controversial but not explicitly banned (e.g., nutra, gambling pre-landers, CPA/arbitrage with no deception).

10.2. **Blackhat** (strictly prohibited) includes but is not limited to:

- Scams;
- Phishing;
- Fake brands/websites/clones;
- Banned goods/services (drugs, weapons, fake documents, etc.);
- Promotion of terrorist/extremist groups.

10.3. If Blackhat advertising is detected, PPC Rebels reserves the right to:

- Block access to accounts without notice;
- Terminate cooperation unilaterally;
- Forfeit all balances in such accounts and in the cashpool;
- Deny any refunds for accounts, balances, or packages.

10.4. The Company may request clarifications or product materials at any time. Refusal may be deemed a breach of this Agreement.

11. Data Usage Policy

11.1. The Company collects and processes only personal and technical data necessary to provide quality services.

11.2. User data may include:

- Contact info (name, email, phone);
- Company info;
- Ad account data;
- Advertising metrics/statistics.

11.3. Data is used solely for:

- Service delivery and improvement;
- Communication with the User.

11.4. The Company commits to:

- Not sharing data without consent;
- Securing data storage;
- Deleting data upon written request unless otherwise required by law.

11.5. By using the site or ordering services, the User consents to data processing per this Agreement.

12. Technical Support and Transaction Processing

12.1. In case of technical errors, balance issues, or access problems, the User must contact PPC Rebels support.

12.2. The Company strives to resolve technical issues promptly.

12.3. Processing of Top-Ups:

Cashpool top-ups and transfers to ad accounts typically take 1 minute to 1 hour after payment confirmation. Delays may occur due to third-party systems (payment networks, blockchain, banks, etc.).

12.4. Required for processing:

- For bank transfers: provide a receipt, invoice, or screenshot;
- For crypto payments: provide transaction hash and link to a blockchain explorer (Etherscan, BSCScan, Tronscan, etc.).

12.5. Without confirmation, the Company may suspend processing until required information is received.

13. Advertiser Identification, Google AI Compliance, and Verification Requirements

13.1. In accordance with recent policies, Google employs artificial intelligence (AI) systems to identify the parties responsible for managing and running advertisements. Consequently, Users must ensure that all landing pages associated with advertising campaigns contain the following minimum information:

- A clearly accessible and compliant **Privacy Policy**;
- A **User Agreement** outlining the terms of use;
- **Legal business information**, including the official company name and applicable VAT number;
- **Contact details** of the business, such as a physical address, phone number, and email address;
- Any other information that transparently identifies the advertiser as a legitimate entity.

13.2. The absence of any of the aforementioned elements may result in Google initiating its **Business and Advertiser Verification** process. This process generally includes a questionnaire of approximately 30 items and may lead to the temporary suspension of advertising campaigns until verification is completed.

13.3. The Company shall not bear any responsibility, whether financial or otherwise, for consequences arising from the User's failure to comply with Google's advertising identification and verification requirements.

13.4. The User is strongly advised to follow all operational guidelines and onboarding procedures provided by the Company upon receipt of advertising accounts. Failure to adhere to such instructions may also lead to the initiation of Google's verification process or temporary account suspension. The Company disclaims any liability in such cases.

13.5. If Google requires the User to undergo advertiser and/or business verification, the User may choose to:

- Complete the verification process independently; or
- Request a refund of the remaining balance in accordance with the terms set forth in Section 8 of this Agreement.