

User Agreement

This User Agreement (hereinafter referred to as the “Agreement”) governs the relationship between “PPC Rebels” (hereinafter referred to as the “Company”, “We”, “Us”, “Our”) and an individual or legal entity using the Company’s services (hereinafter referred to as the “User”, “You”, “Your”).

Please carefully read this Agreement before using our services. By using the PPC Rebels website and/or services, you confirm your acceptance of the terms of this Agreement.

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1. General Provisions

1.1. The Company provides services in the field of contextual advertising, paid traffic, digital marketing, and related services.

1.2. This Agreement enters into force from the moment the User begins using the Company’s website or services and remains effective until terminated by either party.

2. Services

2.1. The specific scope and terms of services are determined in an individual agreement, offer, or order concluded separately with each User.

2.2. The Company reserves the right to modify the provided services, including adding or discontinuing services, without prior notice.

3. Obligations of the Parties

3.1. User Obligations:

- Provide accurate and up-to-date information necessary for the provision of services;
- Pay for the Company’s services in accordance with the terms of the concluded agreement;
- Refrain from actions that disrupt the operation of the Company’s website and/or services.

3.2. Company Obligations:

- Provide services in accordance with this Agreement and the concluded contract;
- Ensure the confidentiality of information provided by the User.

4. Liability of the Parties

4.1. The Company shall not be liable for any losses incurred by the User as a result of improper use of advertising tools, actions of third parties, or force majeure circumstances.

4.2. The User bears full responsibility for the accuracy of the provided data and for the consequences of its use in advertising campaigns.

5. Confidentiality

5.1. All information provided by the User within the framework of cooperation is considered confidential and shall not be disclosed to third parties without the User's written consent, except as required by law.

6. Amendments to the Agreement

6.1. The Company reserves the right to amend this Agreement at any time.

6.2. Continued use of the website or services after amendments signifies the User's acceptance of such changes.

7. Purchase of Advertising Accounts and Balance Top-Up

7.1. To access the Company's services, the User must purchase Google Ads advertising accounts from the Company.

7.2. The price of a single account or account package is provided to the Client upon request in the form of an official offer valid for the specified period. All purchase terms, including price, activation timelines, and volume, are fixed in the offer.

7.3. The Company provides the option to:

- Purchase individual Google Ads accounts;
- Purchase accounts in bulk as part of packages. Within one active package, the User may receive up to 10 accounts per day.

7.4. To receive a Google Ads account, the User must provide:

- An email address to which administrative access will be granted;
- The desired account time zone;
- The Google Ads account name.

7.5. Access Provision Procedure and Interaction Format

To activate and transfer a Google Ads account, the User must provide the email address for administrative access, the desired account name, and the time zone. An invitation from Google Ads will be sent to the specified email and must be accepted to obtain administrative access.

The Company does not assist in linking purchased Google Ads accounts to the User's MCC. All purchased accounts remain within the Company's MCC.

The Company provides only full administrative (admin) access. Guest access to MCC (My Client Center) prior to purchase or any other access types are not provided. Administrative access is granted only after full payment for the account and its initial top-up of EUR 20, which constitutes the actual transfer of the account to the User.

After account activation, the Company provides the User upon request with:

- A table containing up-to-date financial data on Google Ads accounts, including balances, remaining funds, refund information, and cashpool transactions;
- Detailed weekly and monthly reports for each purchased account, including advertising activity, budget spend, clicks, impressions, conversions, and other key metrics.

These reports are generated based on actual advertising platform statistics and may be provided as tables, dashboards, or other visual formats as agreed with the User.

7.6. All advertising accounts purchased from the Company are funded via the internal cashpool system.

- Cashpool top-ups are performed by the User; the Company charges a service fee and, if necessary, performs currency conversion at its internal exchange rate at the time of the transaction.

7.7. After topping up the cashpool, the User may freely distribute funds to any purchased Google Ads accounts without commission.

7.8. The minimum initial top-up for a new Google Ads account is EUR 20:

- This amount is mandatory and used for account activation;
- The amount is non-refundable, even if the account is unused;
- Funds exceeding EUR 20 may be returned to the cashpool free of charge within 3 business days upon request.

7.9. In the event of a Google Ads account suspension by Google, the User may:

- Independently submit an appeal to Google Ads support; or
- Discontinue use of the account and initiate a refund of remaining funds (excluding the initial EUR 20).

7.10. Upon account closure by the User or due to suspension, remaining funds exceeding the initial EUR 20 may be returned to the User's cashpool without any fees. Refund processing time is up to 3 business days after funds are returned from Google Ads.

7.11. PPC Rebels does not provide automatic replacement of suspended or deactivated accounts. To continue work, the User may:

- Purchase a new Google Ads account under standard terms; or
- Use one of the available daily activations (up to 10 accounts per day) within an active package.

7.12. Funds held within the internal balance (cashpool) do not constitute a bank deposit and are not stored for an indefinite period. The terms of fund storage, including conditions applicable to inactive users, are governed by Section 8 of this Agreement.

8. Refund Policy

8.1. Payments for provided services are final and non-refundable.

8.2. Refunds are possible only in cases of documented non-provision of services due to the Company's fault.

8.3. If the User cancels services after they have begun, no refund is issued, as preparation and setup costs are deemed incurred.

8.4. Refund of unused funds is possible only in one of the following ways:

8.4.1.

Refund from advertising account to cashpool — processed free of charge, without fees or deductions. Funds remain in the User’s internal balance (cashpool) and may be used only for other advertising campaigns or accounts.

8.4.2.

Withdrawal of funds — withdrawal of unused funds from <https://ppcrebels.com> is not possible. Funds deposited for purchasing Google Ads accounts cannot be withdrawn and may be used exclusively for purchasing Google Ads accounts.

8.4.3.

Fraudulent requests — in case of attempted fraud by the User, including false claims of a “non-working” Google Ads account that is in fact functional, the Company reserves the right to refuse service, deny refunds or replacements, and terminate cooperation without compensation.

8.5. When opening a new Google Ads account through the Company, the User must deposit an initial balance of EUR 20:

- Funds are first credited to the cashpool and then transferred to the advertising account;
- The amount is mandatory and intended for system activation;
- The EUR 20 is non-refundable under any circumstances;
- Funds exceeding EUR 20 may be returned to the cashpool upon request within 3 business days.

8.6. Inactive Accounts and Balance Policy

8.6.1. If a User remains inactive for a period of 6 (six) consecutive months, including but not limited to:

- no interaction with the Company’s services,
 - no requests regarding the use of funds,
 - no communication with the Company,
- such User may be classified as inactive.

8.6.2. The Company reserves the right to discontinue maintaining funds on the User’s internal balance (cashpool), as the Company is not a banking institution, does not hold any financial, crypto currency or custodial licenses and does not provide banking or payment services.

8.6.3. Upon expiration of the inactivity period specified in Clause 8.6.1, all funds remaining in the internal balance (cashpool) may be permanently forfeited without the possibility of recovery.

8.6.4. Prior to the expiration of the inactivity period indicated in Clause 8.6.1, the User has the right to:

- use the funds for advertising campaigns;
- reallocate funds between accounts;
- request a balance transfer from Advertising Accounts within the cashpool in accordance with this Agreement.

8.6.5. The Company may (but is not obligated to) notify the User via the provided contact details before applying the measures described in this Clause.

9. Warranties

9.1. The Company guarantees good-faith performance of its obligations and use of

proven methods.

9.2. The Company does not guarantee specific quantitative results (traffic, clicks, leads, sales), as results depend on multiple factors beyond the Company's control.

9.3. The Company is not responsible for changes in advertising platform algorithms (Google Ads, Meta Ads, etc.).

10. Permitted Advertising Verticals and Compliance Policy

10.1. When using Google Ads accounts purchased via PPC Rebels, the following verticals are permitted:

- Whitehat — legal, transparent, Google-compliant verticals (e-commerce, informational products, corporate websites, brands, etc.);
- Greyhat — controversial but not explicitly prohibited verticals (nutra, gambling content with pre-landers, CPA/arbitrage schemes within platform rules and without deception).

10.2. Blackhat verticals are prohibited, including but not limited to:

- Scam schemes;
- Phishing;
- Fake brands, cloned websites;
- Promotion of prohibited goods and services (drugs, weapons, fake documents, banned substances);
- Terrorist and/or extremist propaganda.

10.3. In case of Blackhat activity, PPC Rebels reserves the right to:

- Block access to advertising accounts without prior notice;
- Terminate cooperation unilaterally;
- Forfeit all advertising balances and cashpool funds without refund;
- Refuse refunds for accounts, balances, or packages.

10.4. The Company may conduct internal audits and request explanations or materials. Refusal to cooperate may be considered a violation of this Agreement.

11. Data Usage Policy

11.1. The Company collects and processes only the personal and technical data necessary to provide quality services.

11.2. Data may include:

- Contact information (name, email, phone);
- Company information;
- Advertising account data;
- Campaign metrics and statistics.

11.3. Data is used solely for:

- Service provision and improvement;
- Communication with the User.

11.4. The Company undertakes to:

- Not transfer data to third parties without User consent;
- Securely store data;
- Delete data upon written request, except as required by law.

11.5. By using the services, the User consents to data processing under this Agreement.

12. Technical Support and Transaction Processing

12.1. In case of technical issues, the User must contact PPC Rebels support via available communication channels.

12.2. The Company makes reasonable efforts to resolve technical issues.

12.3. Top-up processing:

- Cashpool and Google Ads account funding typically takes from 1 minute to 1 hour after payment confirmation;
- Delays caused by external factors are possible.

12.4. To process payments:

- Bank transfer — payment receipt or confirmation required;
- Cryptocurrency — transaction hash and blockchain explorer link required.

12.5. In the absence of confirmation, payment processing may be suspended.

13. Advertiser Identification, Google AI Compliance, and Verification Procedure

13.1. In accordance with current policies, Google uses AI systems to identify parties responsible for advertising campaigns. Therefore, the User must ensure the presence of the following information on all landing pages:

- Clearly accessible Privacy Policy;
- User Agreement;
- Legal company details, including VAT number (if applicable);
- Business contact information (physical address, phone number, email);
- Other information confirming advertiser legitimacy.

13.2. Absence of the above may trigger advertiser and business verification by Google, which may temporarily suspend campaigns.

13.3. The Company bears no responsibility for consequences resulting from the User's non-compliance with Google advertiser identification and verification requirements.

13.4. Users are strongly advised to follow all Company instructions. Failure may result in verification requirements or account suspension without Company liability.

13.5. If Google requires advertiser and/or business verification, the User may:

- Complete verification independently; or
- Order verification through the pprebels.com service.